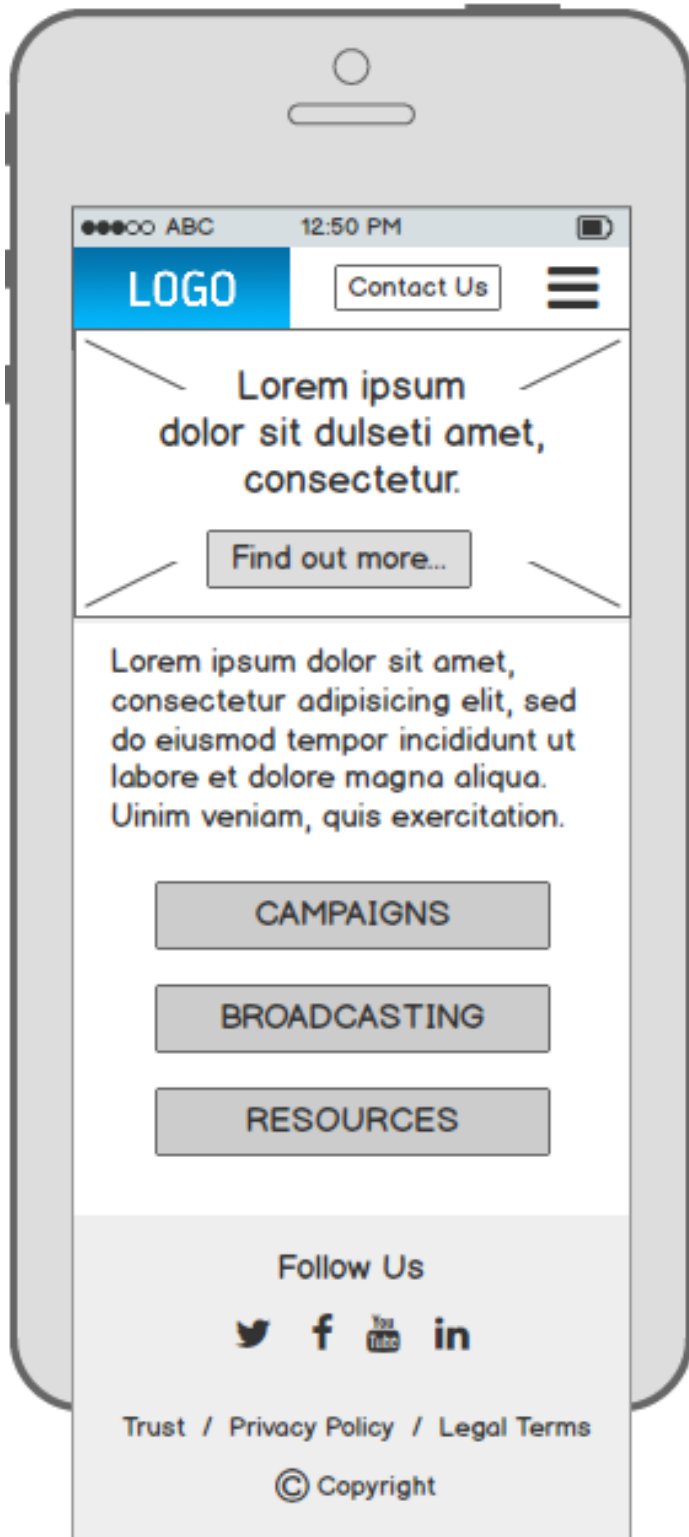


[Homepage]



CONTACT US
button leads to a pop up modal displaying form to fill in



CALL TO ACTION
button on each of the x3 rotating image banners leads to a campaign or other content

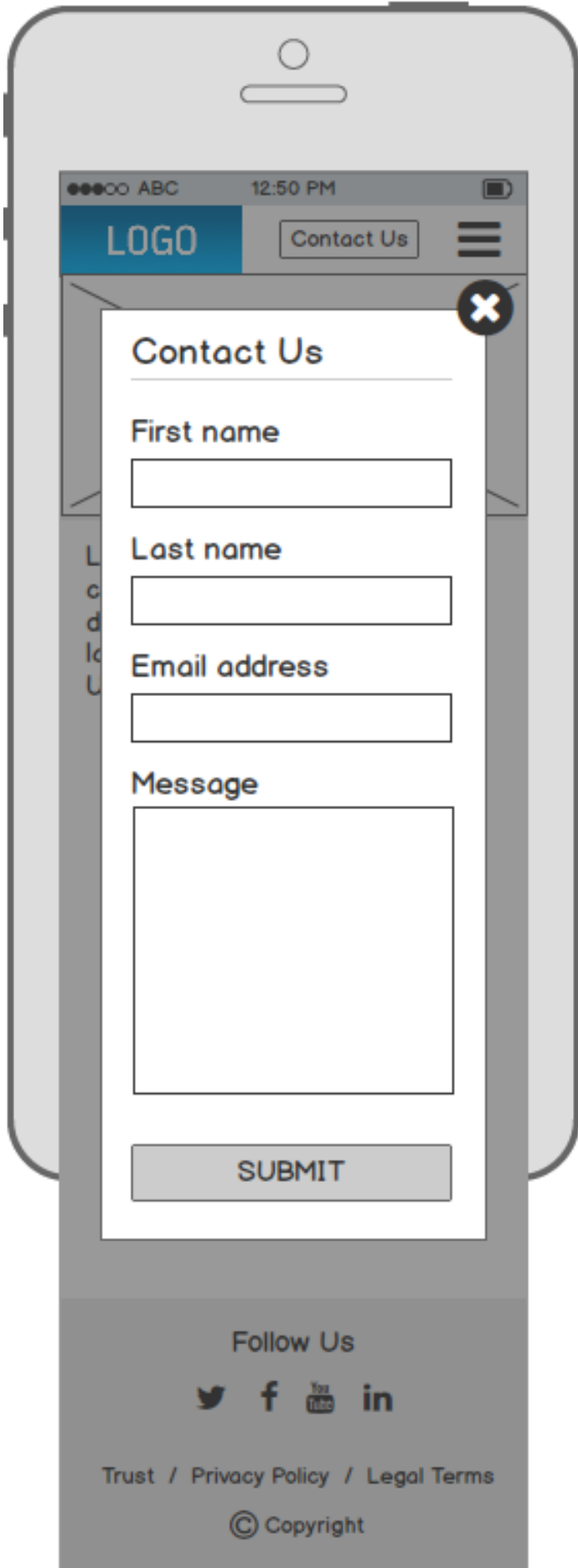


CALL TO ACTION x3
buttons lead to various forms of content



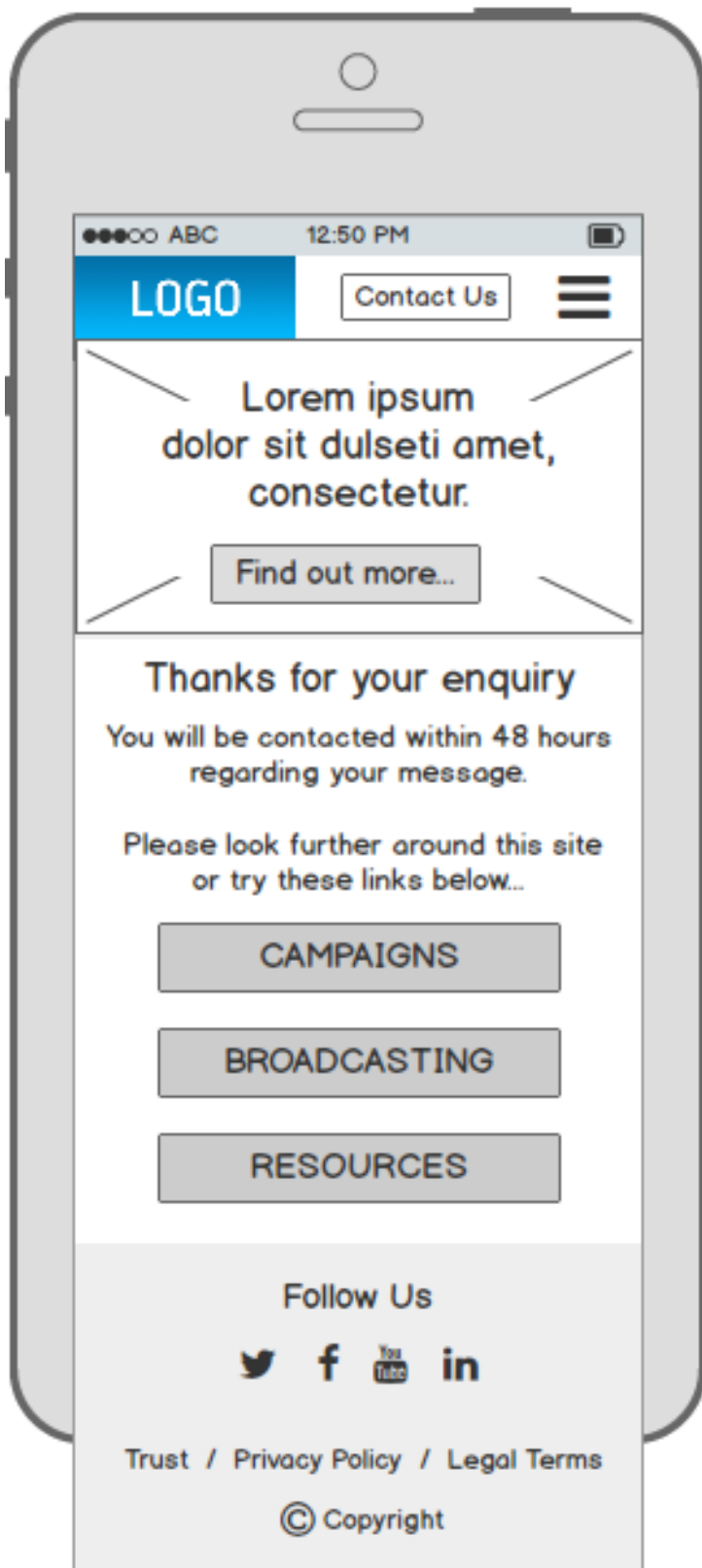
SOCIAL MEDIA icon buttons take the user to these sites

[Contact Us]



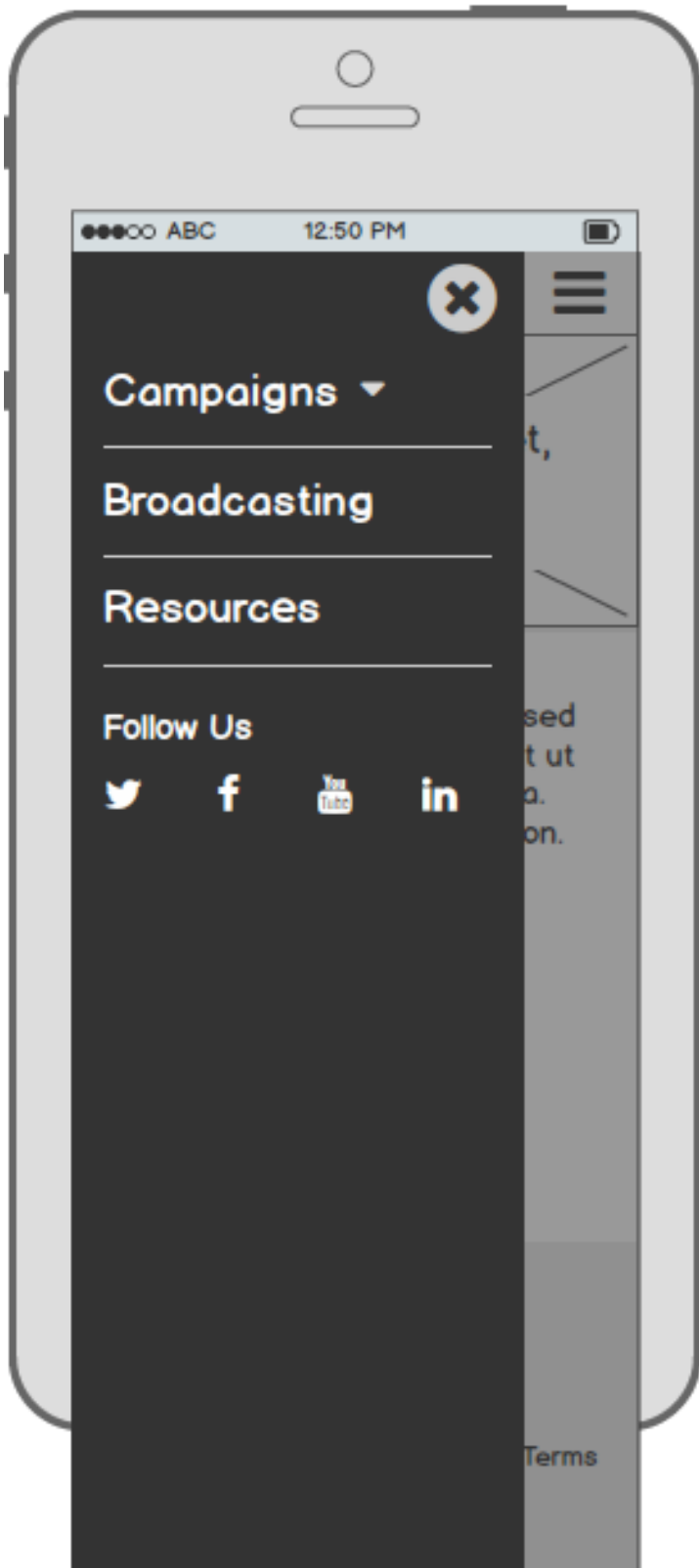
CONTACT US
form captures web users
details. A submission
triggers a 'thankyou' page
being displayed

[Contact Thankyou]



Large 'thankyou' heading followed by call to action ie. look around the site OR use 3 main buttons below

[Menu Open]

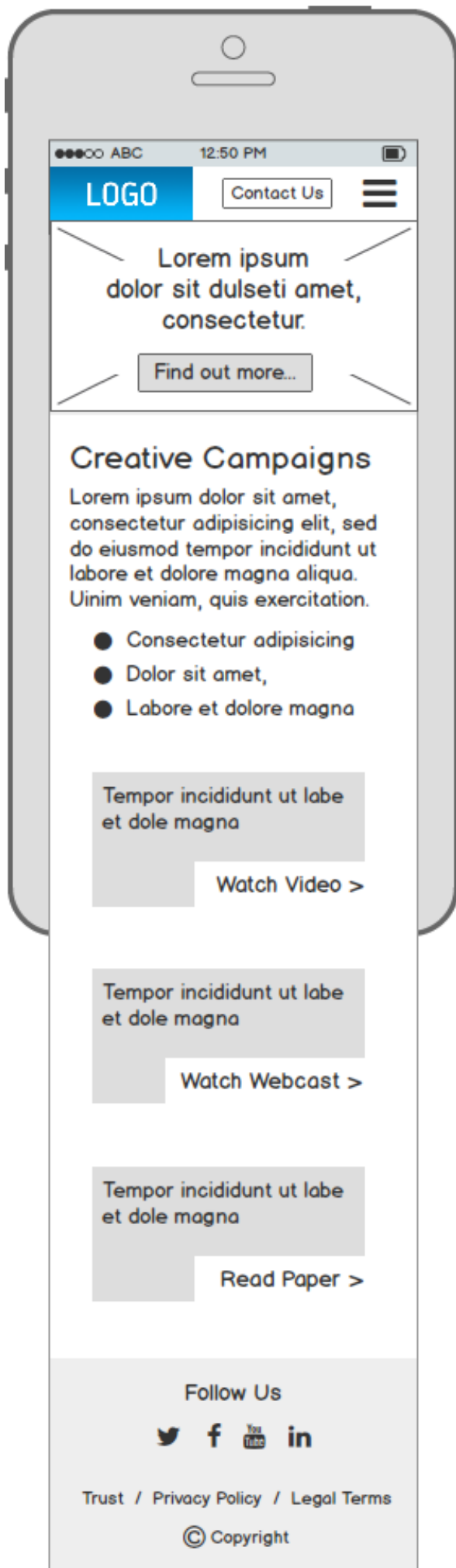


CLOSE BUTTON
for the mobile menu



MOBILE MENU
Nav options to the
main site zones + links
to social media

[Campaigns - intro]



↔ CONTENT OVERVIEW for 'The Great Migration' including bullet points to highlight the proposition

↔ CALL TO ACTION panels/buttons leading to subpages



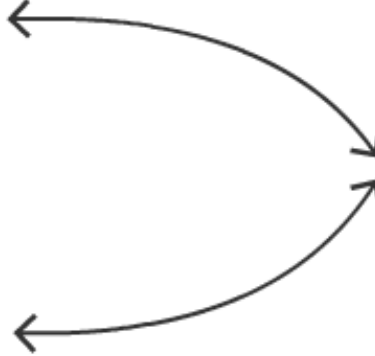
[Broadcasting - intro]

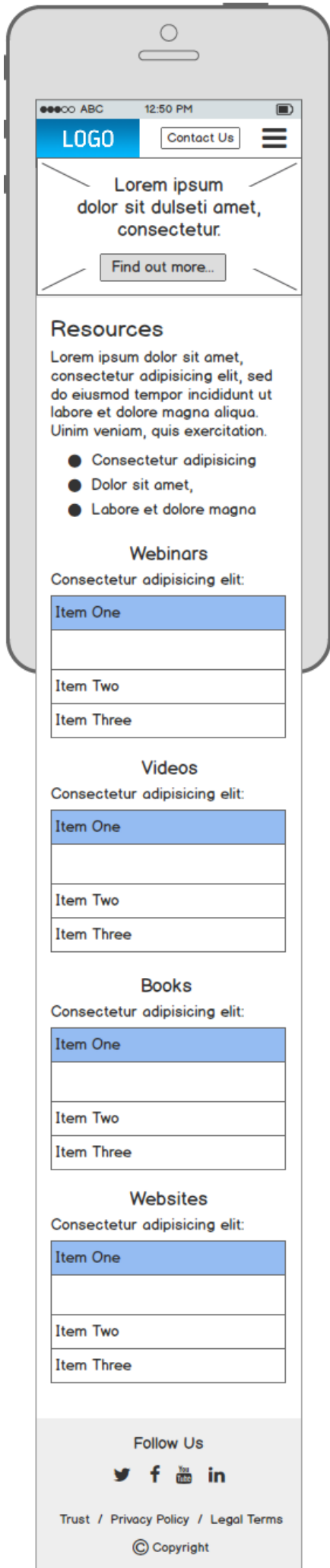


CONTENT OVERVIEW including a bullet point list to highlight the proposition



CALLS TO ACTION... webinars and webcasts to click on and view + down arrow which pulls up more choices to view





CONTENT OVERVIEW including a bullet point list to highlight the proposition



RESOURCE DIRECTORY with accordion list links leading to each individual resource

Campaigns

[Video Campaigns]



CONTENT
pertaining to the theme
and assets on the page



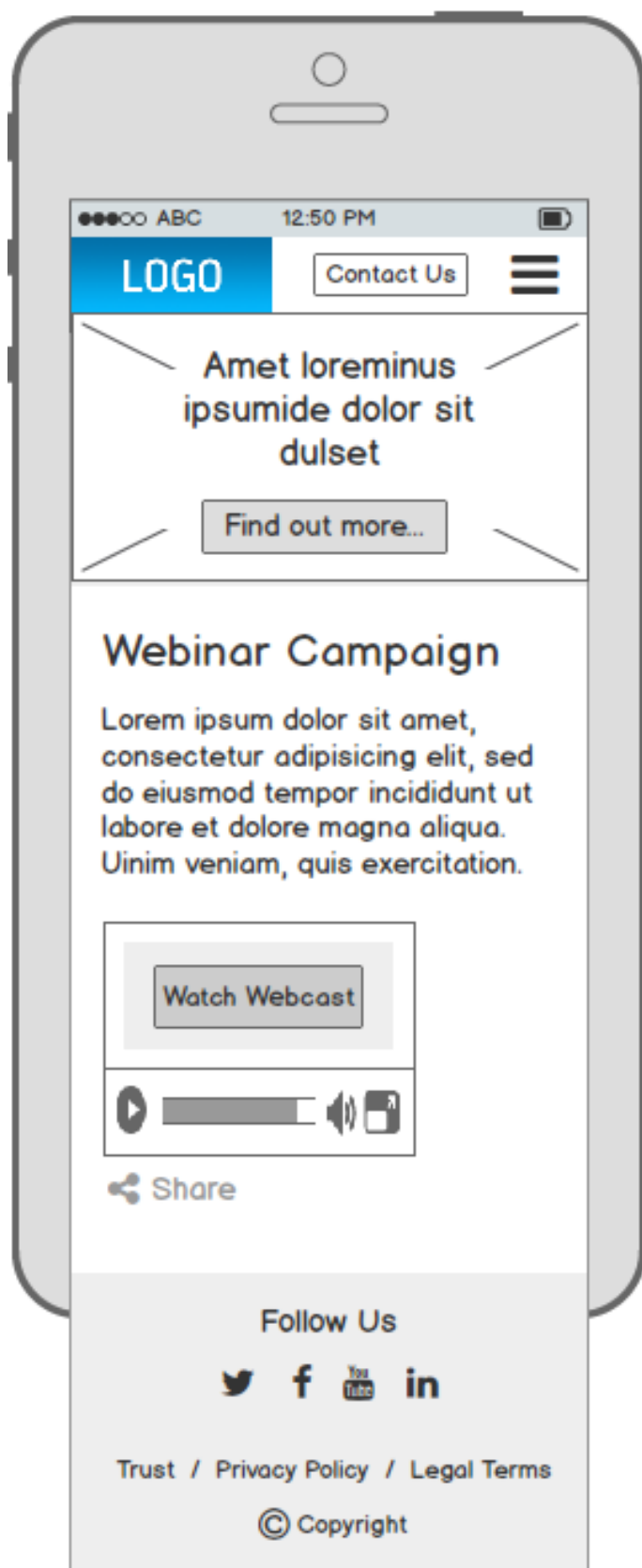
CALL TO ACTION
to watch the video - opens
up via a modal window
above the page



SOCIAL SHARING ICON
opens to links to social media
destinations

Campaigns

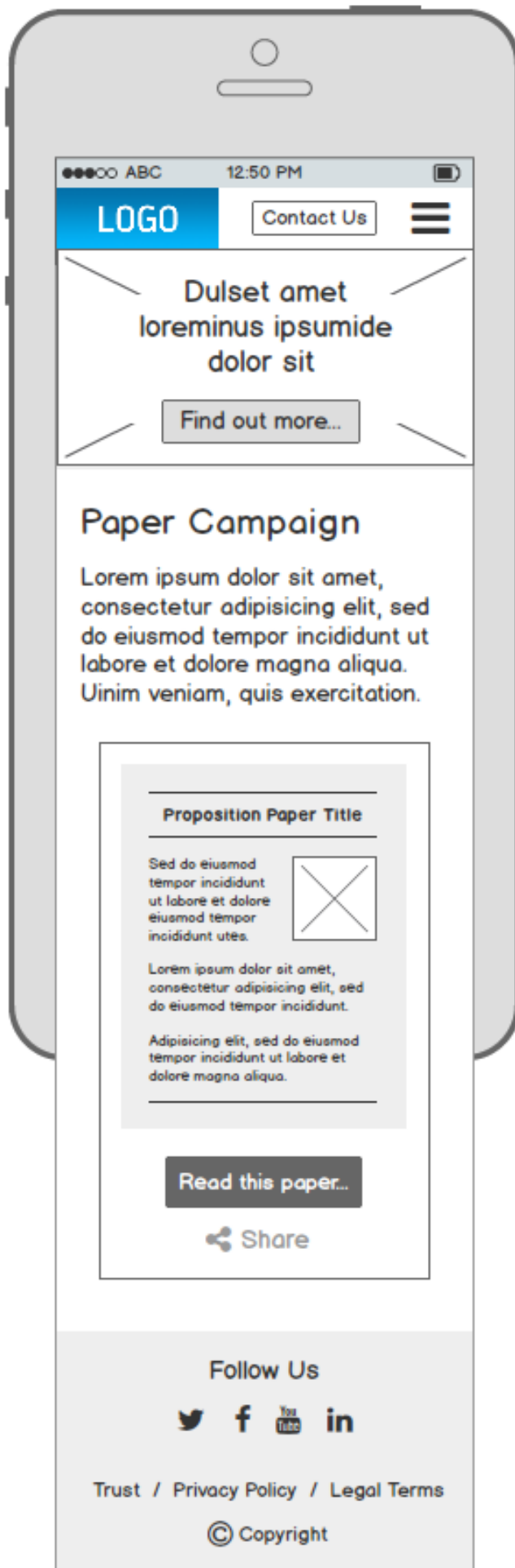
[Webinar Campaigns]



CALL TO ACTION
to watch the webcast -
opens up via a modal
window above the page

Campaigns

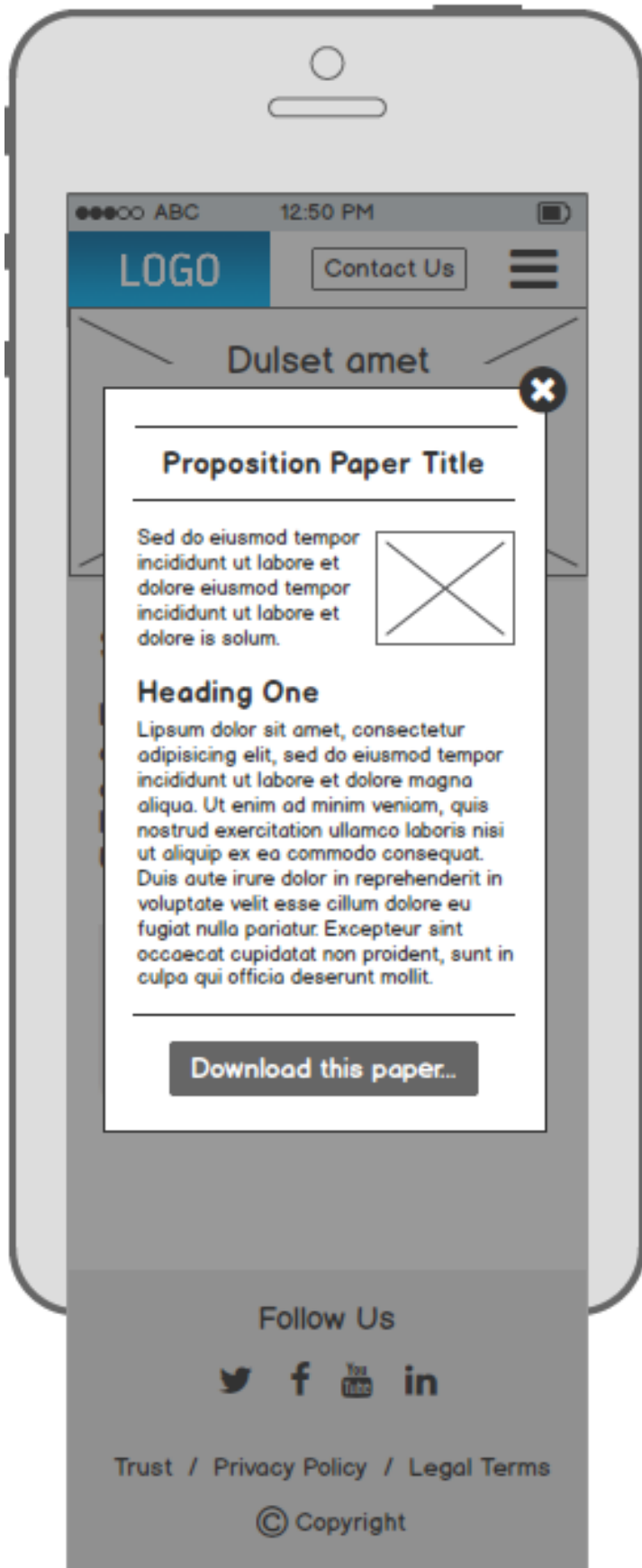
[Propositional Paper Campaigns]



CALL TO ACTION
to read a proposition paper
- opens up via a modal
window above the page

Campaign

[Propositional Paper]

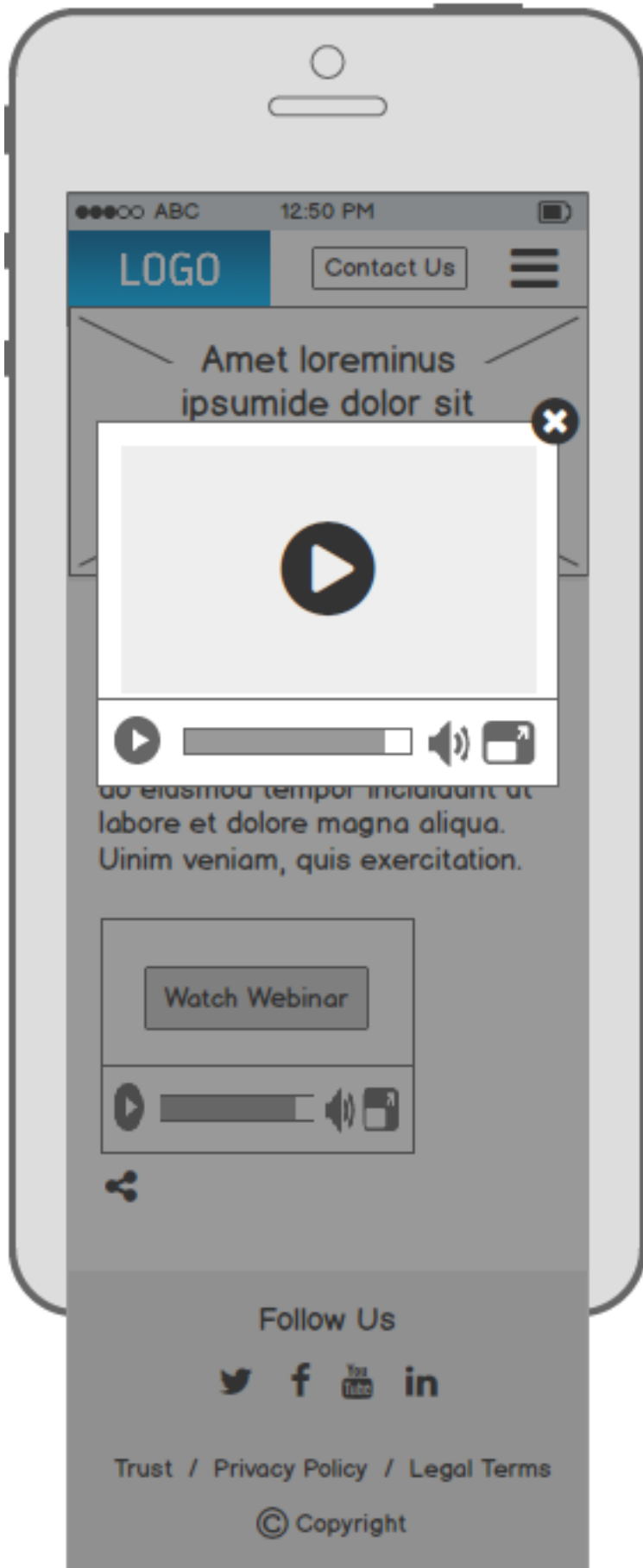


Representation of the proposition paper cover



CALL TO ACTION
download button for
the paper

Educate Business
Campaign
[Webinars]



WEBINAR
enlarged view on
modal layer

Educate Business

Campaign

[Video]



VIDEO
enlarged view on
modal layer