

CONTACT US
button leads to a pop
up modal displaying
form to fill in

CALL TO ACTION
button on each of the x3
rotating image banners
leads to a campaign or
other content

CALL TO ACTION x3
buttons lead to various
forms of content

SOCIAL MEDIA
icon buttons take the
user to these sites

Educate Business

https://www.educate-business.com

Home | Campaigns | Broadcasting | Resources | Contact Us

LOGO

Lorem ipsum dolor sit dulseti amet, consectetur

Contact Us

First name

Last name

Email address

Message

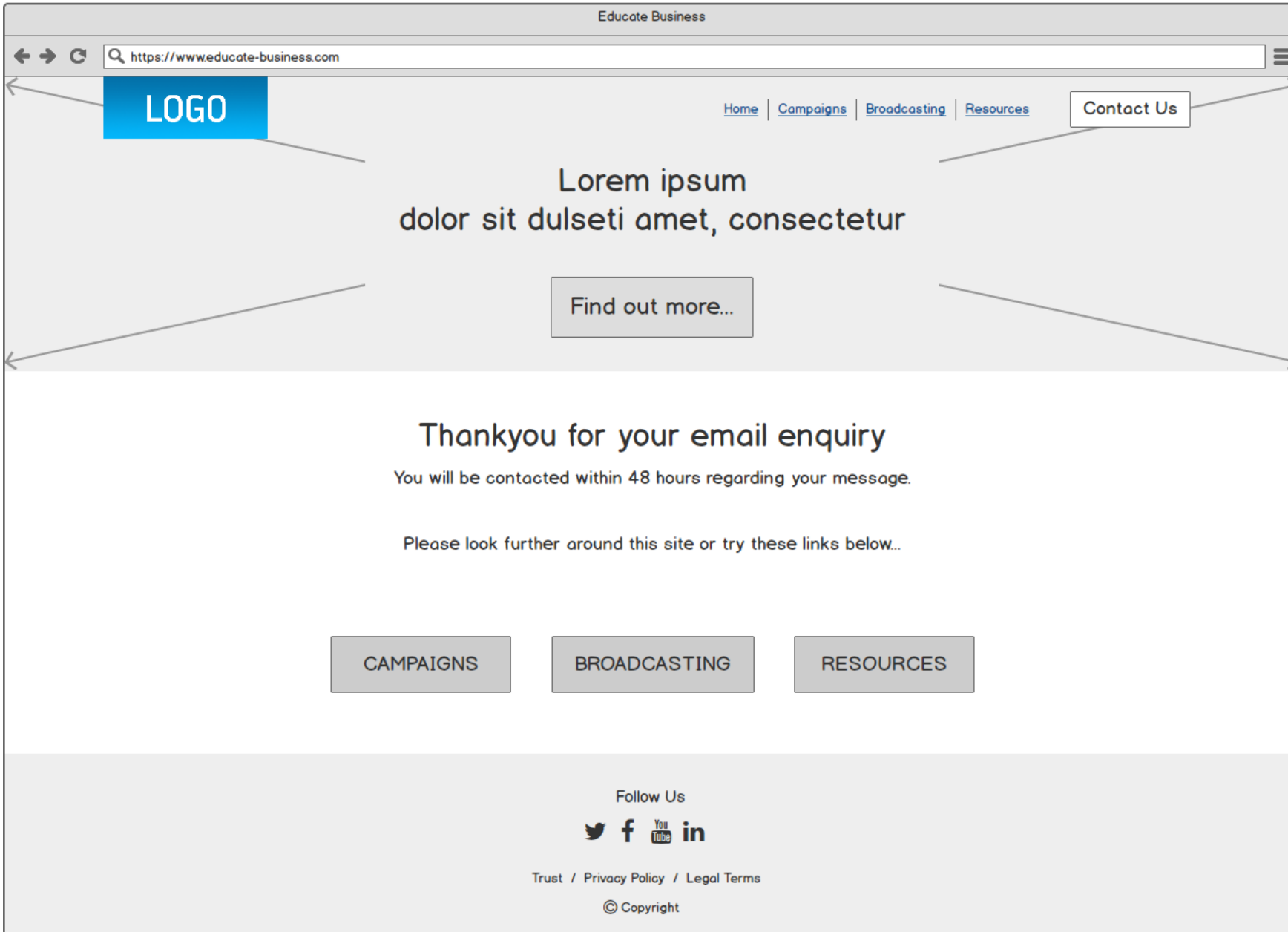
SUBMIT

Follow Us

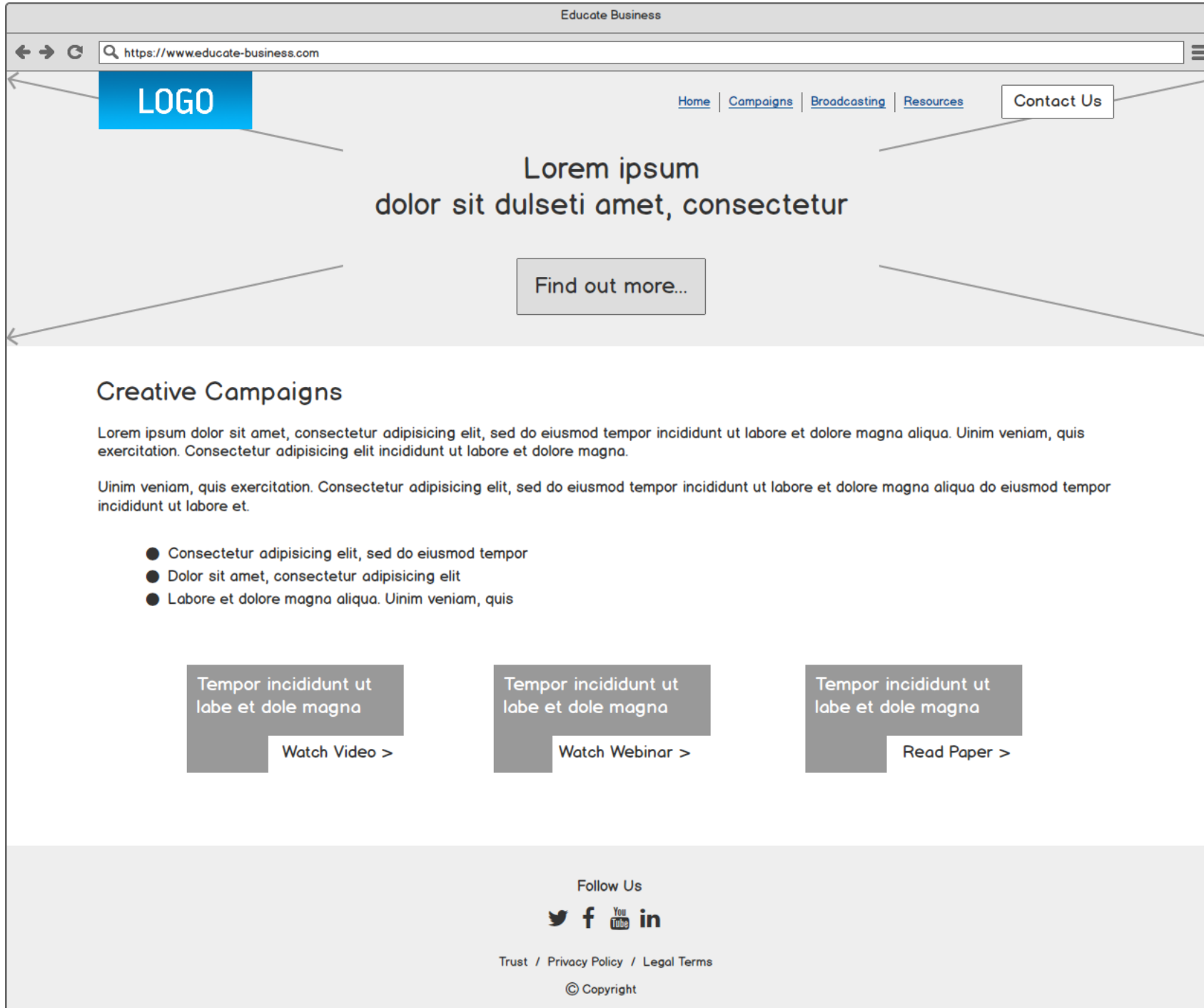
Trust / Privacy Policy / Legal Terms

© Copyright

CONTACT US form captures web users details. A submission triggers a 'thankyou' page being displayed

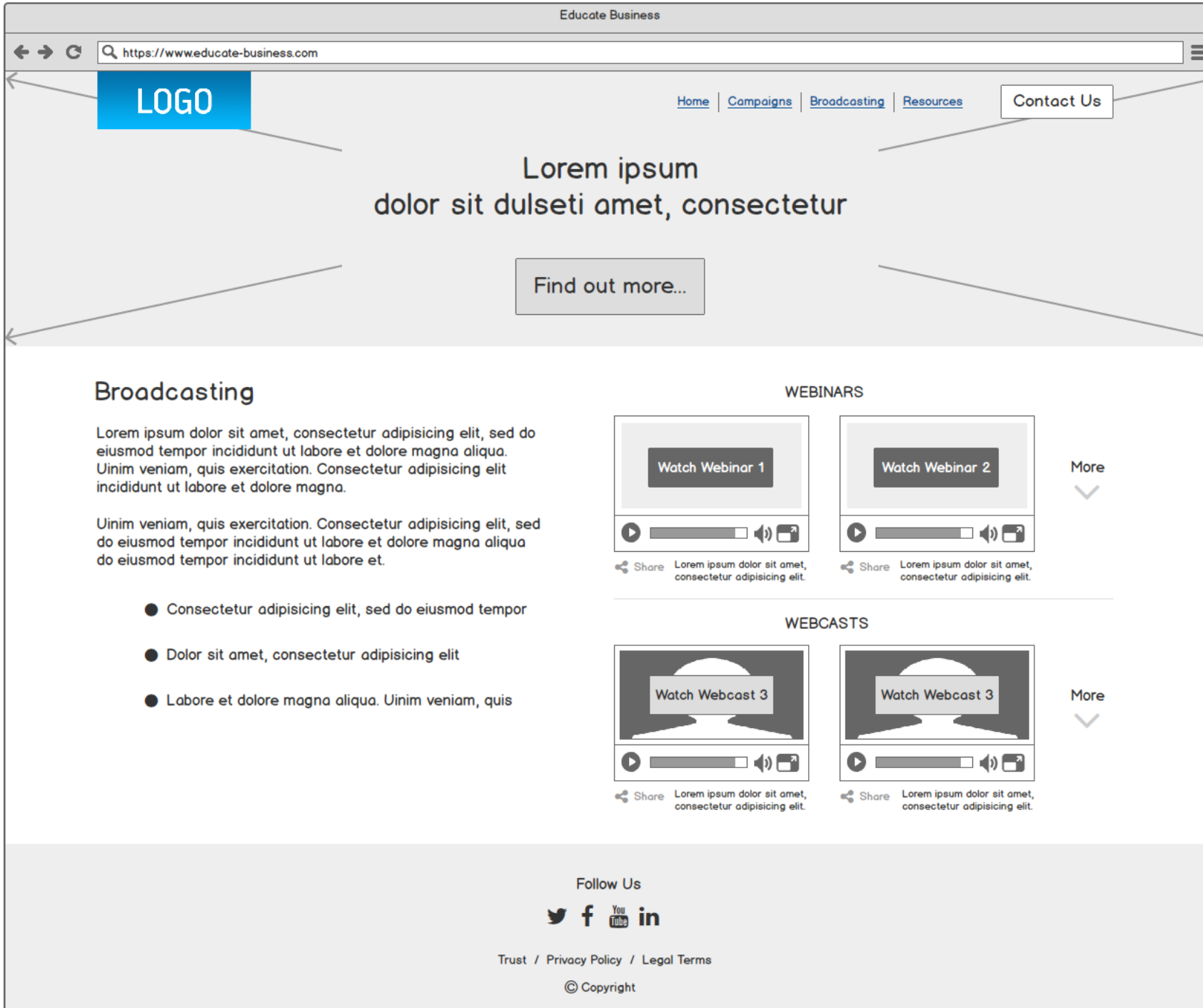


← → Large 'thankyou' heading followed by call to action ie. look around the site OR use 3 main buttons below



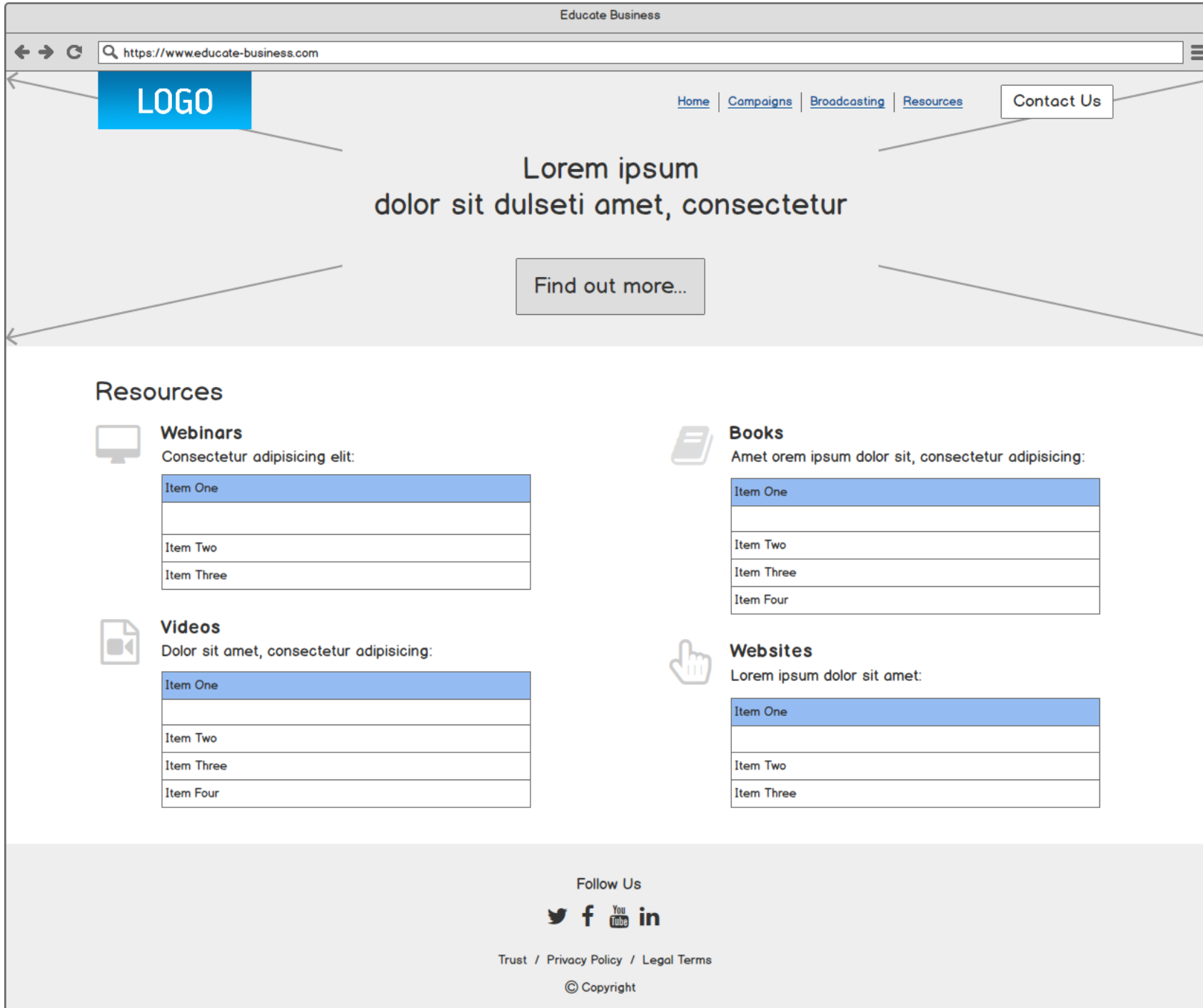
← → CONTENT OVERVIEW including a bullet point list to highlight the proposition

← → CALL TO ACTION x3 panels/buttons leading to subpages

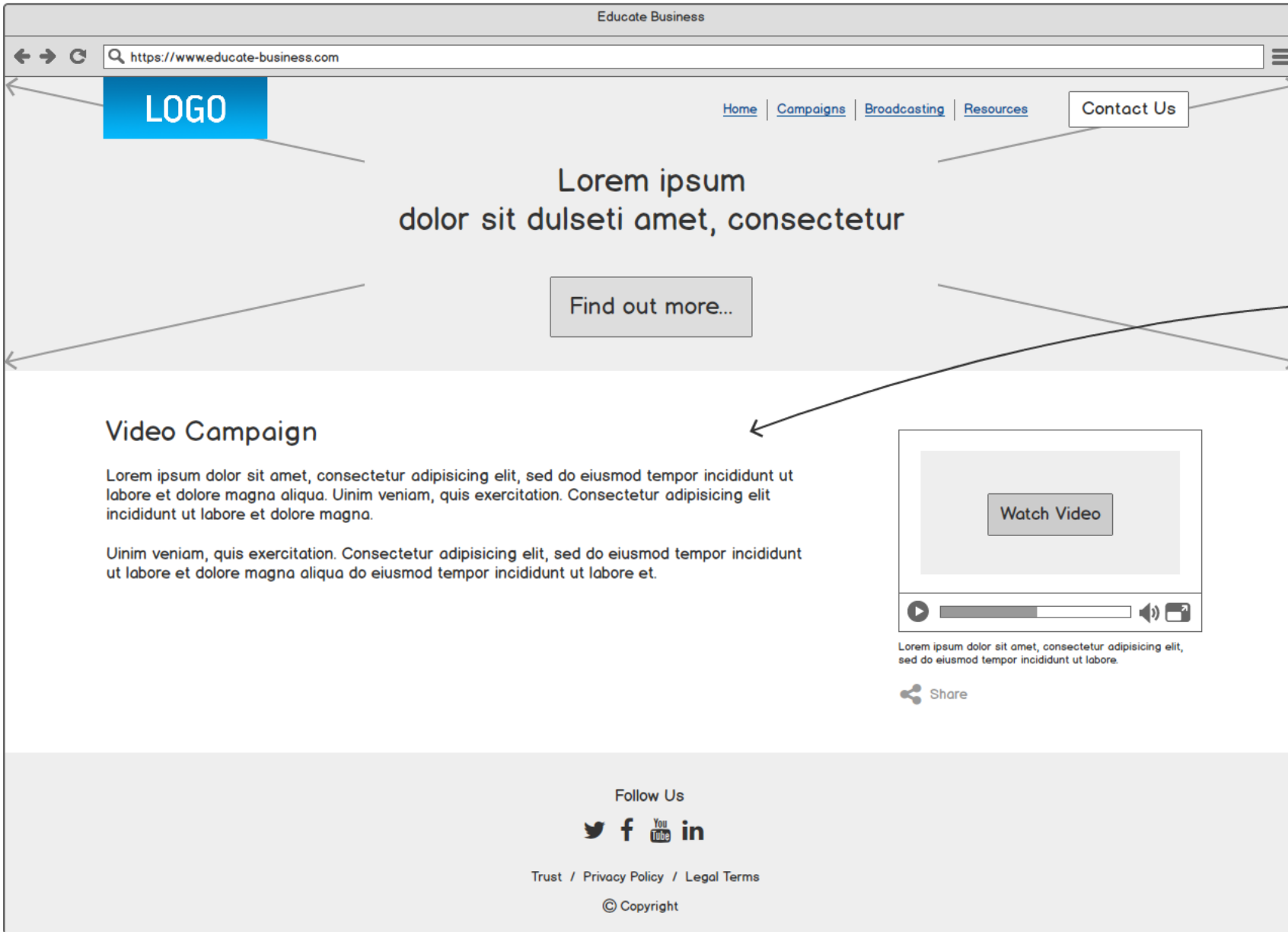


CONTENT OVERVIEW including a bullet point list to highlight the proposition

CALLS TO ACTION.. webinars and webcasts to click on and view + down arrow which pulls up more choices to view



RESOURCE DIRECTORY
with accordion list links
leading to each individual
resource



CONTENT
pertaining to the theme
and assets on the page

CALL TO ACTION
to watch the video - opens
up via a modal window
above the page

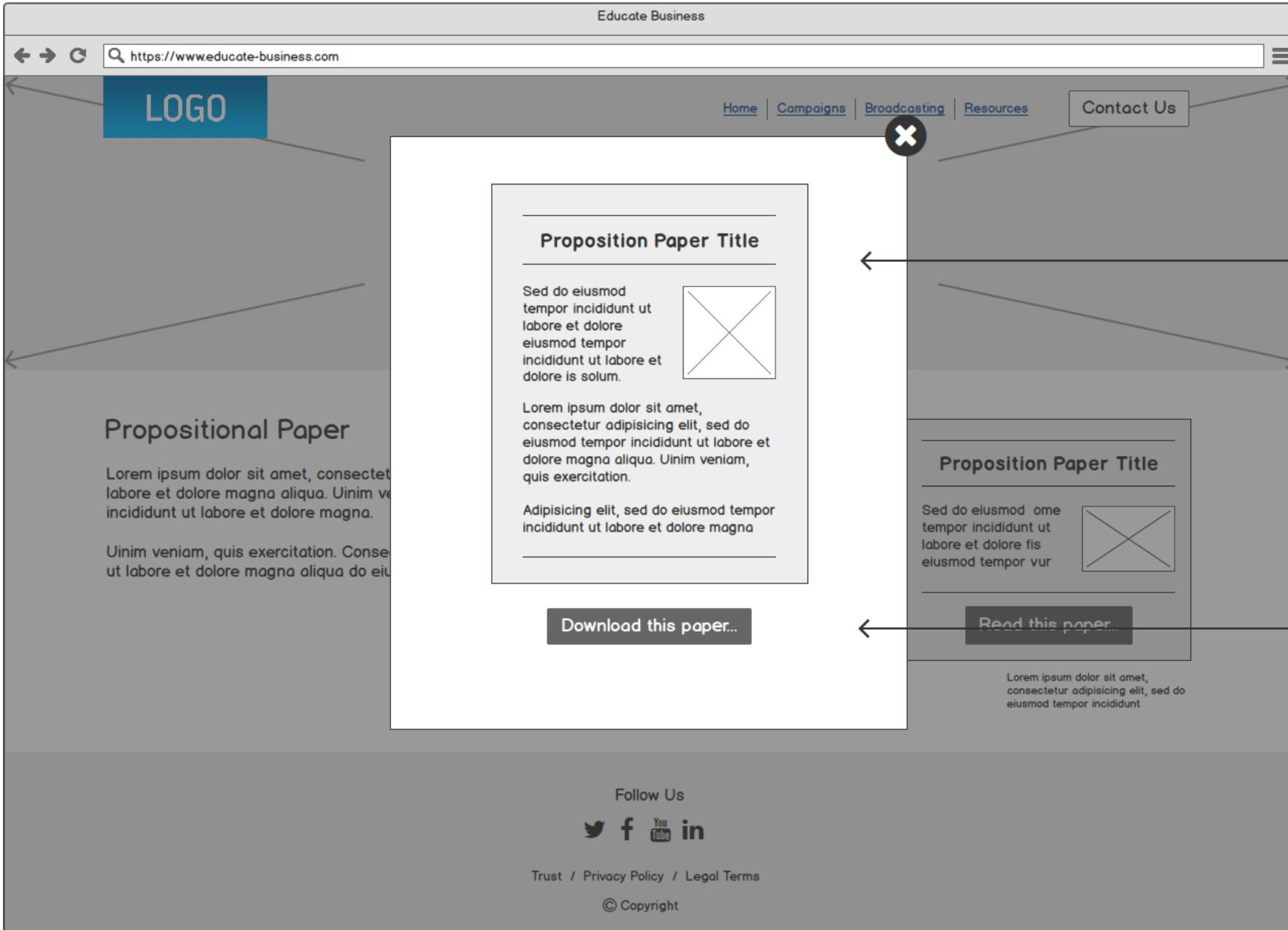
SOCIAL SHARING ICON
opens to link list of social
media destinations



CALL TO ACTION
to watch the webcast -
opens up via a modal
window above the page

The screenshot shows a web browser window with the URL <https://www.educate-business.com>. The page features a blue logo with the word "LOGO" in white. A navigation menu includes links for Home, Campaigns, Broadcasting, Resources, and Contact Us. The main content area has a heading "Propositional Paper Campaign" followed by two paragraphs of Lorem Ipsum text. A central button reads "Find out more...". To the right, a box titled "Proposition Paper Title" contains another paragraph of Lorem Ipsum text, a placeholder image with an 'X', and a "Read this paper..." button. Below this box is a "Share" button and a small paragraph of Lorem Ipsum text. The footer contains "Follow Us" with social media icons for Twitter, Facebook, YouTube, and LinkedIn, along with links for Trust, Privacy Policy, and Legal Terms, and a copyright notice.

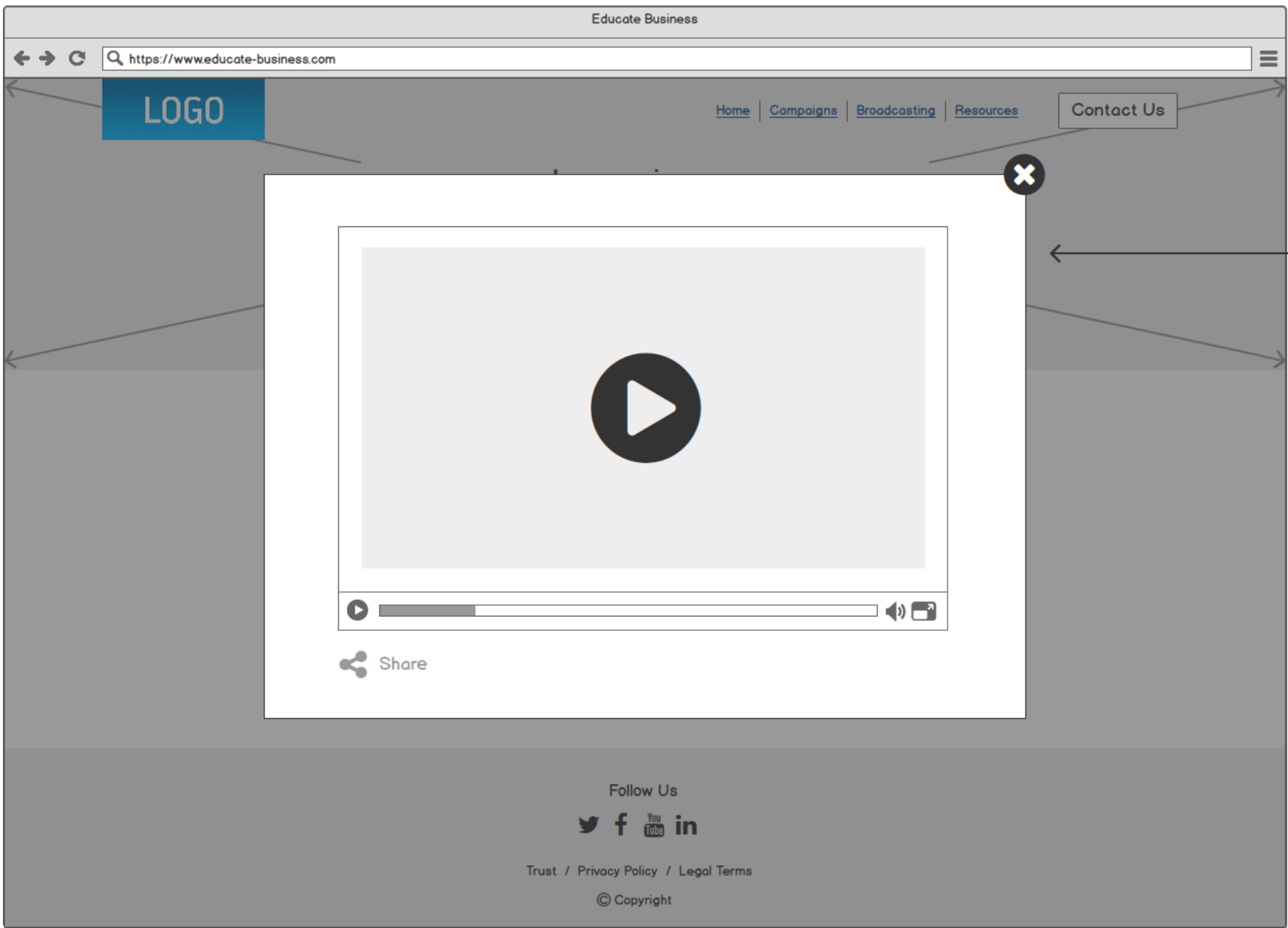
CALL TO ACTION
to read a proposition paper
- opens up via a modal
window above the page



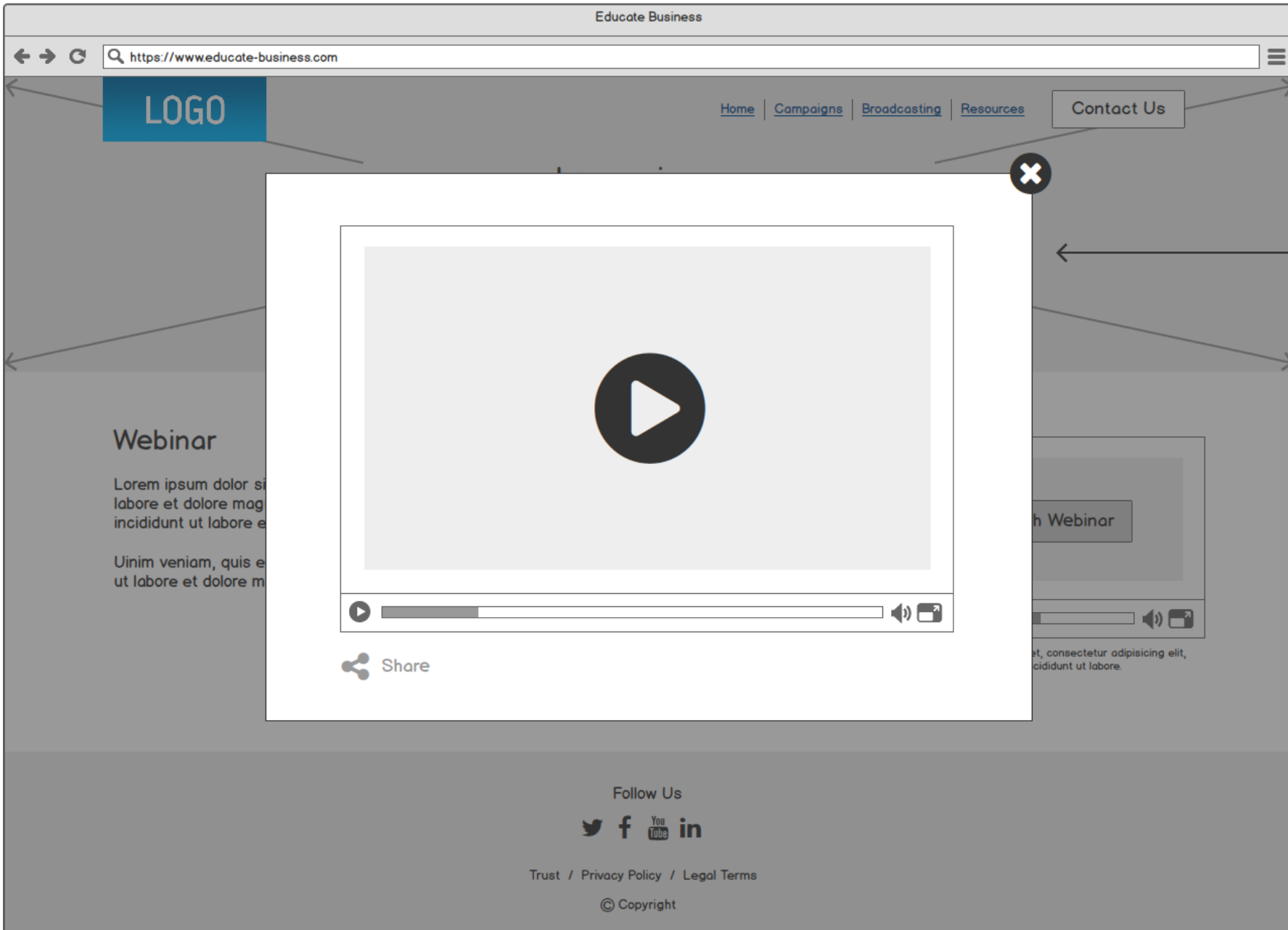
Representation of the proposition paper cover

CALL TO ACTION download button for the paper

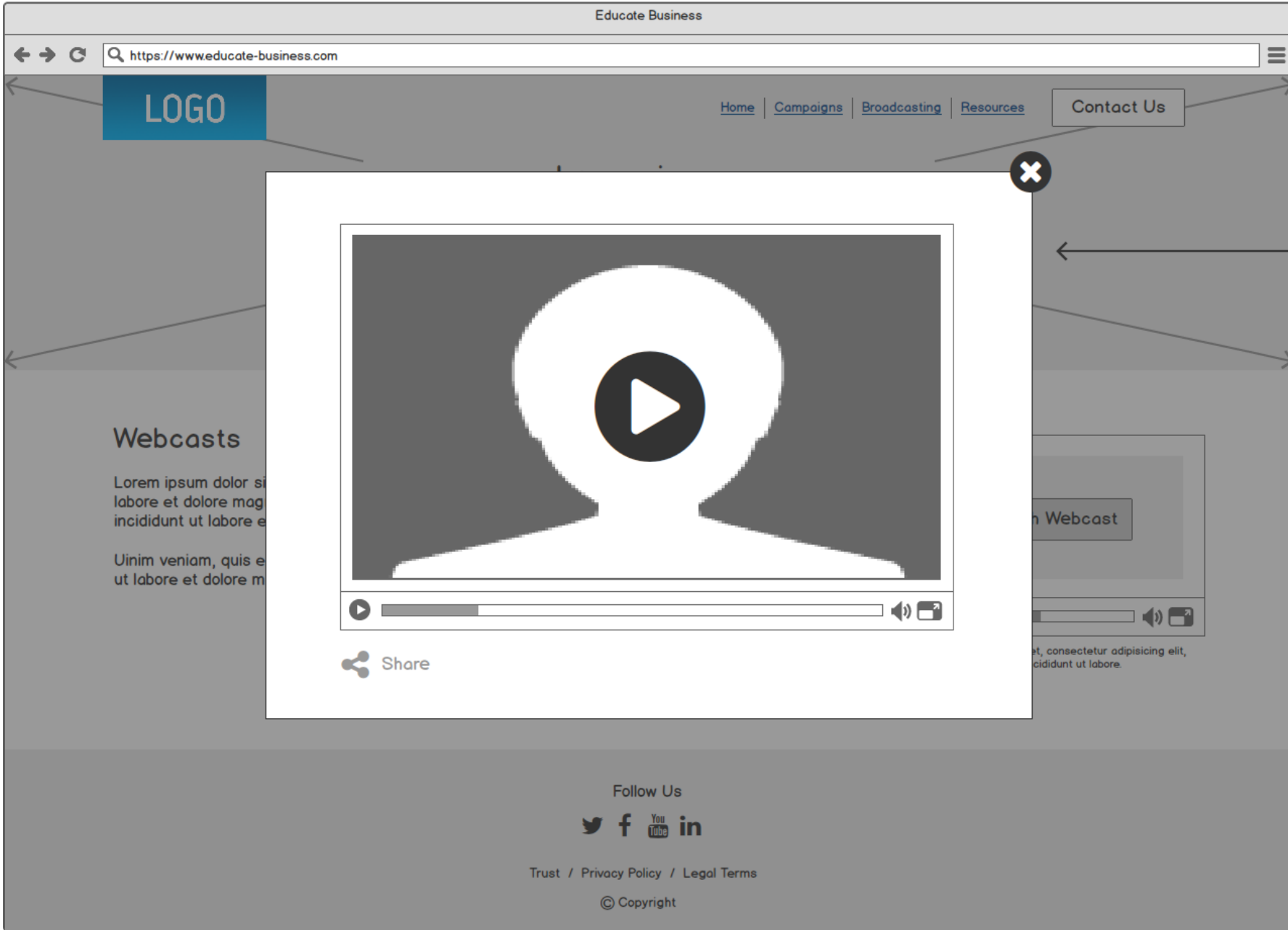
Educate Business
Campaigns
[Webinar - opened]



WEBINAR
enlarged view on
modal layer

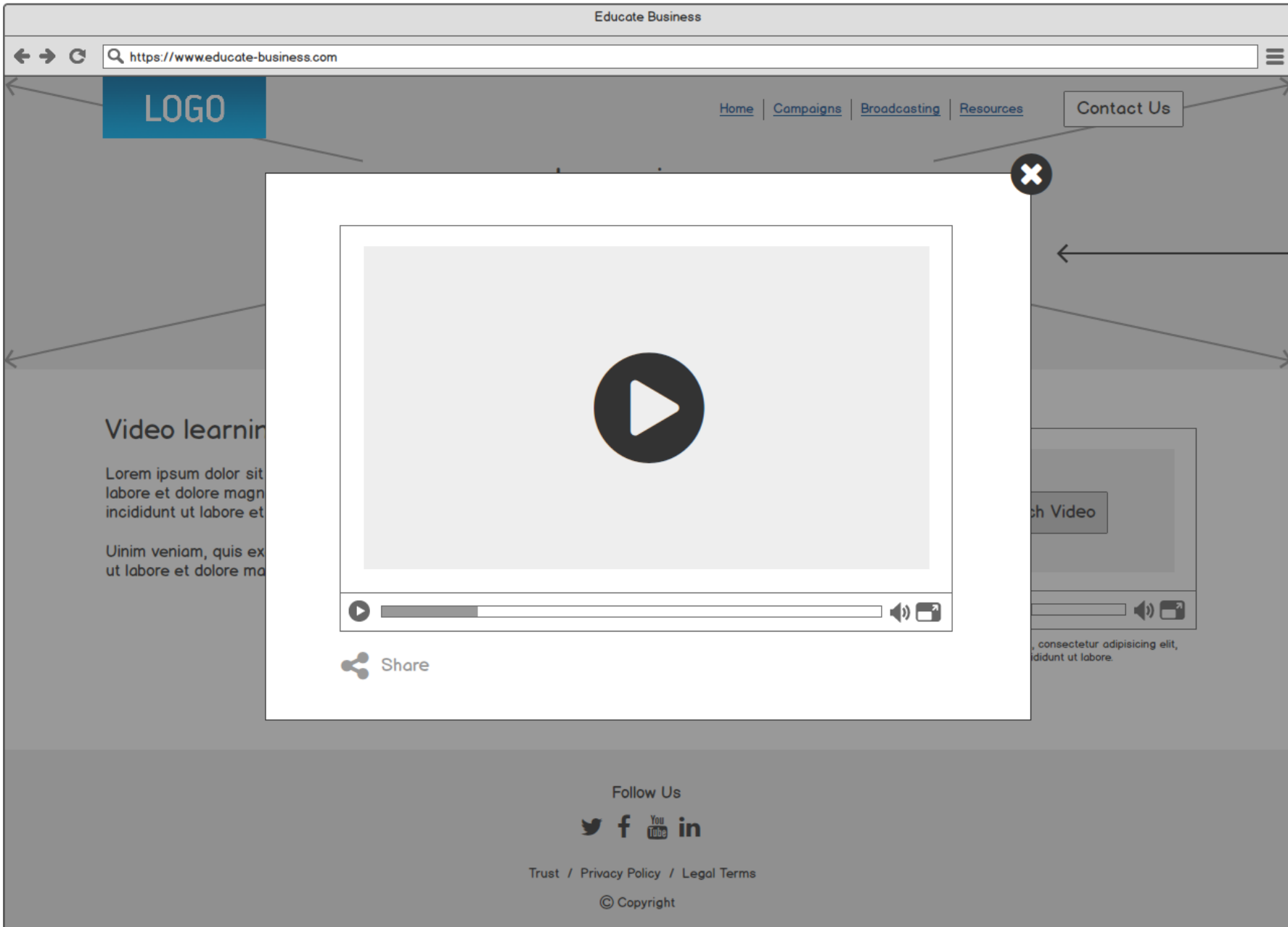


WEBINAR WATCH
enlarged view on
modal layer



WEBCAST WATCH
enlarged view on
modal layer

Educate Business
Campaigns
[Video - opened]



VIDEO
enlarged view on
modal layer